



## **Small Business Advisory Council Meeting – Minutes**

**Wednesday, April 20<sup>th</sup>, 2016, 10:00 a.m.**

Todd Colquitt, CSI - Business Advocate, called the meeting of the Small Business Advisory Council (“SBAC” or “Council”) to order shortly after 10:00 a.m. at the Riffe Center, 31<sup>st</sup> Floor, Room South A, located at 77 S. High Street, Columbus, OH 43215. The following Council members were present, along with Mark Hamlin, CSI – Director of Regulatory Policy:

- Lonnie Alonso
- Mike Baach
- Tom Demaline
- Crystal Faulkner
- Lorraine Walker

Mr. Colquitt started by providing the Council with a refresher of the discussion at the November 19, 2015 SBAC meeting on CSI’s formal communications plan and the Council’s role in it. He reminded Council members to engage the local business community in their respective capacities as SBAC members. Examples of engagement could include:

- Solo presentations at the local chamber during a breakfast or lunch event;
- Op-eds published in print media; or
- “Dear colleague” letters to personal business contacts.

In support of the Council’s role, Messrs. Hamlin and Colquitt stated they would provide talking points in the form of a PowerPoint slide deck and an example of an op-ed letter.

Lt. Governor Mary Taylor then met with the Council. She discussed the Administration’s priorities in the current legislative calendar as embodied by the various Mid-Biennium Budget Review bills that would, among other things, strengthen the existing drinking water quality requirements for lead contamination, Lake Erie protection, workforce development changes in higher education, and internally streamline the Ohio Department of Natural Resources. She also discussed progress in the ongoing project to modernize the Ohio Business Gateway platform. She and the Council then engaged in a general discussion.

Next, the Council met with Greg Moody, Director for the Governor’s Office of Health Transformation, to learn about Ohio’s efforts to move to a system where healthcare providers are compensated based on patient-care value rather than primarily the volume fee-for-service incentivizes. Ohio is one of seventeen states awarded a federal grant to test payment innovation models. Director Moody shared that Ohio’s model focuses on increasing access to patient-

centered medical homes and implementing episode-based payments. A patient-centered medical home is a teaming concept involving the patient, family, and primary provider in cooperation with specialists and support from the community. The patient/family is the focal point of this model, and the medical “home” is built around this center. Episode-based payment consists of payment based on performance in patient outcomes and cost for all of the services needed by a patient across multiple providers for treatment of a specific condition. By incorporating health care insurance companies in the model, high-quality care that is also cost-efficient can be identified and rewarded. This also provides more transparent pricing to the patient so that he/she can compare across healthcare providers beforehand based on both the actual cost and quality of care. Incentivizing high-quality care that is cost-efficient and providing patients with transparent pricing can bring both rising healthcare and health insurance costs under control.

Mr. Hamlin then provided a brief update on pending legislation pertaining to the State’s regulatory promulgation and rule review process.

Following lunch, Mr. Colquitt provided a summary of the annual report. His highlights included:

- CSI reviewed 2,316 rules in 2015, with 65 percent either amended or rescinded.
- Nearly half of the rule packages submitted to CSI demonstrated impacts from the CSI review process. Approximately one-third of the rule packages were turned around by CSI within 15 days of the agency’s comment period ending, and 55 percent were returned within 30 days.
- A significant decrease in the number of business comments submitted during these reviews (296 in 2015, compared with 825 in 2014) was offset by the relatively stable percentage of rule packages on which the stakeholders commented.
- A continued downward trend in the number of Recommendations and revised Business Impact Analyses issued by the office suggests that agencies are addressing and resolving more adverse business impact issues before they are submitted to CSI for review.

Mr. Colquitt then provided the Council members with an overview of results from the inaugural CSI annual survey of the business community. In analyzing the results, he laid out the following highlights:

- CSI has a much higher name familiarity among business groups at both the state- and local-level than among individual businesses.
- State-level business groups are much more likely to have participated in an agency rulemaking.
- State- and local-level business groups are more likely to perceive state agencies to be receptive of input from the business community than individual businesses perceive them to be.
- State-level business groups have a stronger perception of improvement in the rulemaking process than individual businesses.

- State- and local-level business groups have a stronger perception of improvement in Ohio’s regulatory environment over the past five years than individual businesses.
- State-level business groups grade Ohio’s current regulatory environment higher than individual businesses.

Finally, Mr. Cory Bailey, CSI – Regulatory Policy Advocate provided a preview of an online resource tool CSI is developing. Dubbed the “Small Business Toolkit,” the resource is intended to be a “how-to” guide and information resource on participating in the rulemaking process. Its goal is to make participating in rulemaking more transparent and easier to understand, and it will be designed so that business groups may incorporate it into their own homepages for their respective members’ use.

There being no further business, the Small Business Advisory Council adjourned shortly before 3:00 p.m.

#### Future SBAC Meetings in 2016

Unless otherwise noted, all meetings will occur at the Riffe Center, 77 S. High Street, 31<sup>st</sup> Floor, Columbus, OH 43215. Meetings will start at 10:00 a.m. Eastern. This schedule is subject to change depending on the needs of the Council. Scheduled meetings are set to occur on:

- Wednesday, June 22<sup>nd</sup> (to be held in Toledo)
- Wednesday, August 10<sup>th</sup>
- Wednesday, November 9<sup>th</sup>