



JOHN R. KASICH
GOVERNOR • STATE OF OHIO

Communication Department

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Media Advisory

**FIRST LADY KAREN W. KASICH TO PROMOTE EARLY CHILDHOOD LITERACY
WITH JUMPSTART'S "READ FOR THE RECORD"**

Who: First Lady Karen W. Kasich; preschoolers, students and families at the Schoenbaum Family Center at Weinland Park

What: Jumpstart's Read for the Record event in Columbus will feature a reading of *Lady Bug Girl and the Bug Squad* by Mrs. Kasich to preschoolers, toddlers, and families at the Schoenbaum Family Center at Weinland Park. In addition, the Pearson Foundation will donate copies of the book to each pre-K and kindergarten classroom in the district.

Jumpstart's Read for the Record, presented in partnership with the Pearson Foundation, is a world-record-breaking campaign that brings together children and adults to read the same book on the same day to help at-risk children. In 2011, 2.2 million people participated. The 2012 official campaign book is *Lady Bug Girl and the Bug Squad*, by David Soman and Jacky Davis.

Visit <http://readfortherecord.org> for more information.

When: Thursday, October 4, 9:15 a.m.

Where: The Schoenbaum Family Center at Weinland Park
175 E. 7th Avenue
Columbus, Ohio 43201

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